

Aim 1 - Facilities & Amenities

To continually promote the best interests of all members of the local community by providing facilities and amenities in the parish not provided by NSC.

Ambition	Council Committee / Officer	Timescale	Implications	Success would be	Progress at 31/04/2024
1.1 Development & enhancement					
1.11 In conjunction with the NSC Local Plan and Bypass Teams to support improvements in centre of the village	Full Council & Clerk	1-2yrs	Possible budget implications	Further information boards	
	Full Council & Clerk	0-2yrs	Budget implications	Streetlight mounted Christmas lights	
	Full Council, all committees & working groups	2-5yrs	Currently no financial implication	The centre of the village is a nice place to walk through	
1.12 To assess the War Memorial	Cemetery WG & Clerk	0-1yr	In budget although grant possible.	The war memorial has been assessed to see if the names could be made clearer	
1.13 To continue to investigate a New Cemetery within the Parish boundaries.	Cemetery WG & Clerk	2-3yrs	Possible budget implications	A decision by council to acquire land for a cemetery	
1.2 Wellbeing					
1.21 To continue to ensure all open spaces are well cared for & enhanced	Rec Trust, Full Council & Clerk	0-3yrs	Budget implications	Resurfacing of Multi Use Games Area (MUGA) on the Rec with addition of lines	
	Rec Trust, Full Council & Clerk	0-1yr	Budgeted for	All weather path	
	Rec Trust, Full Council & Clerk	1-3yr	Budget implications	Outdoor gym equipment	
	Rec Trust, Full Council & Clerk	1-3yr	Budget implications	Additional toddler equipment.	
1.22 To run events and activities to support mental & physical wellbeing across all sections of the community	Full Council & Clerk	1-3yr	Possible budget implications	The creation of Men's Shed and Repair Café's	

Strategic Action Plan

	Full Council & Clerk	0-1yr	Grant	Free cooking sessions
	Full Council & Clerk	Ongoing	Possible budget implications	Public living Room continues
	Full Council & Clerk	Ongoing	Possible budget implications	Soup and a Roll initiative continues
	Full Council & Clerk	0-1yr	No cost except officer time and printing.	A review of the Window Trail has been undertaken
	Clerk & YCC Committee	0-2yrs	Left over grant and section 106 for 1yr	Weekly summer holiday positive activities are run and there is an annual residential in September.
	Full Council & Clerk	0-2yrs	Possible budget implications	The Remembrance Parade continues
	Comms Officer	Ongoing	In budget and comms hours	Citizens Advice outreach is successful with regular Comms
1.23 Promote positive planning and influencing local development	Wolvershill Development Liaison Group & WG & Clerk	0-2yrs	No cost except officer time.	Meetings of Wolvershill Development Liaison Group and Wolvershill Working Party.
	As above	0-2yrs	No cost except officer time.	Working with NSC of the Wolvershill SPD
	Full Council, all committees & working groups	0-1yr	No cost except officer time.	Promoting the Parish in the Local Plan development.
1.24 Safeguarding the separate identities of Banwell and the new Village and their environs	Full Council, all committees & working groups	0-1yr	No financial implication	Protection of green corridors / strategic gap to prevent coalescence
	Full Council, all committees & working groups	0-2yrs	No financial implication	Promoting / creating distinctive characteristics and features of the individual villages

Strategic Action Plan

1.25 To support the implementation of 20mph & road calming measures	Clerk, Full Council & Bypass Team	2yrs	No financial implication	A 20mph speed limit throughout the centre of the village
1.26 Creation of Parish wide emergency plan	All Council Officers & Full Council	0-2yrs	No cost except officer time.	Creation of Parish wide emergency plan

1.3 Inclusivity

1.31 Ensure the type and frequency of Parish Council events reflects a wide range of community interests.	All Council Officers & Full Council	3-5yrs	Possible budget implications	On offer is a mix of cultural, recreational, educational, and social events that appeal to different demographics which a broad cross-section of the community, including different age groups, ethnicities, socioeconomic backgrounds, and interests, actively participate in.
1.32 Promote and support local voluntary groups and events held.	Comms Officer	0-1yr	Comms Officer hrs	The community calendar on the website includes all events held in Banwell. The existence of which is highlighted monthly.
1.33 Ensure that the Parish Council continues to provide diverse and inclusive facilities.	PC Officers and full council	2-4yrs	Possible budget implications	A broad cross-section of the community, including different age groups, ethnicities, socioeconomic backgrounds, and interests, use PC facilities.
1.34 Encourage the use of the YCC for community services / activities	Admin & Comms Officers & YCC Committee	0-2yrs	No cost except officer time.	That clinics, information café's, counselling all occur at the YCC.

Aim 2 - Direct Services

Where the Parish Council provides direct services, it will do so ethically and endeavour to maintain high professional standards and a quality service. It feels that such quality is the expectation of the parishioners and will not compromise these standards.

Ambition	Council Committee / Officer	Timescale	Implications	Success would be	Progress at 31/04/2024
2.1 Improve the organisational management & efficiency					
2.11 Reviewing the staffing structure and objectives to ensure they reflect changing legislative and community needs.	Employment Committee & Clerk	0-1yr	Possible budget implications	Staffing structure reflects needs of the Parish Council for now and the next 3 years.	
2.12 Continuing to provide induction and training programme for new staff and council members.	Clerk	0-2yrs	No cost except officer time.	All new staff and council members fully trained in the functions they undertake.	
2.13 To apply for the local council award.	Clerk	0-1yr	Possible budget implications	Achievement of Gold Award	
2.14 To ensure all BPC policies and protocols are adhered to and updated as and when necessary	Clerk & Admin Officer	Ongoing	Already included in working practices	BPC policies and protocols are adhered to and updated as and when necessary on a rotational basis or annually.	
2.15 To adhere to all new legislation	Clerk	Ongoing	Statutory requirement	All new legislation has been adhered to.	
	Clerk	Ongoing	Statutory requirement	Legal powers and opportunities are reviewed with access to ALCA and Government Daily updates	
	Clerk	Ongoing	Statutory requirement	Transparency Code has been adhered to both for smaller councils and larger councils.	
2.16 Implement a strategic plan and associated action plan	Clerk	0-1yr	No cost except officer time.	Strategic plan and associated action plan have been implemented	

Strategic Action Plan

2.17 To continue monitoring estimates and budgets	Clerk & Admin Officer	Ongoing	Ongoing	Budgets are presented monthly to Council and the annual budgeting setting document is presented to council for precept setting
2.18 Insurance	Clerk	Ongoing	Statutory requirement	Insurance is agreed annually after Full Council have considered the schedule.

2.2 Develop and implement a fixed assets strategy

2.21 Developing a fixed assets map	?	0-2yrs	No cost except officer time.	Fixed assets map which includes contact information for Public Rights of Way around the Parish.
2.22 Developing a formal fixed assets maintenance programme	Clerk & Admin Officer	0-2yrs	No cost except officer time.	Fixed assets maintenance programme
2.23 Evaluating the Youth & Community Centre as a community and office space in the short, medium & long term	Clerk, Admin Officer & YCC Committee	1-2yrs	No cost except officer time.	A report exists evaluating the YCC for the next 3+ years.
2.24 To seek provision of a Community space which includes a Parish Council presence in the new Wolverhill Development.	Wolvershill Development Liaison Group & WG, Full Council & Clerk	0-5yr	Possible budget implications	A space in the new development which includes a Parish Office
2.25 Continue to evaluate cost v benefit analyses associated with the provision of playgrounds and open spaces	Clerk	1-2yrs	No cost except officer time.	A report exists evaluating all open spaces for the next 3+ years to include future aspirations and risks.

2.3 Improve forward-planning

2.31 Developing succession planning for and flexibility in staff.	Clerk	0-2yrs	No cost except officer time.	A succession plan exists for the exit of members of staff.
2.32 Developing succession planning for Chairman & Vice-Chairman of full council & its committees.	Clerk	0-2yrs	No cost except officer time.	A comprehensive induction plan exists for new members and committees with a succession plan for chair / vice.

Strategic Action Plan

2.33 To identify Parish Council projects.	All members of staff and councillors	0-2yrs	No cost except officer time.	Tea and Buns annually and a shared document which officers and members can contribute to throughout the year.
2.34 Considering future opportunities and challenges, including anticipated increases in powers and responsibilities.	Clerk	0-3yrs	No cost except officer time.	A SWOT (Strengths, Weaknesses, Opportunities, Threats) has been undertaken to identify internal and external factors affecting the council's operations.
2.35 Protecting the Parish	Clerk	Ongoing	No cost except officer time.	The council via the clerk has close liaison with the Police and the NS Ward members

2.4 Pursue all possible appropriate forms of alternative revenue and funding

2.41 Advancing project planning to facilitate timely release of funds.	All members of staff and councillors	0-2yrs	No cost except officer time.	A variety of fully costed projects exist and the impact of large scale developments has been considered with possible section 106 needs assessed.
2.42 Maximising Section 106 or Community Infrastructure Levy monies available,	All members of staff and councillors	0-2yrs	No cost except officer time.	All major developments have a section 106 request and CIL money has been accounted for.
2.43 Grant funding	All members of staff and councillors	0-1yr	No cost except officer time.	Grant lists are regularly checked and officers working closely with grant awarding bodies

Aim 3 - Communication

The Parish Council aims to be a "Listening Council" and encourages you to let us know your opinions, comments and concerns. Where needed, we will act promptly to pass onto other local authorities or bodies, concerns which we cannot deal with ourselves. Problems within the powers of the Parish Council will be passed to the relevant committees.

Ambition	Council Committee / Officer	Timescale	Implications	Success would be	Progress at 31/04/2024
3.1 Understanding our community					
Conduct Parish surveys and consultation exercises with residents and community groups, to better understand their needs and aspirations.	Council Officers	1-2yrs	Budget implications	Annual Parish Survey which has a high participation rate. Annual Focus Group / community workshop	
3.2 Engaging with our community					
3.21 To assess current notice boards to see if they are fit for purpose.	Comms Officer & Full Council	0-2yrs	Budget implications	Current noticeboards have been replaced	
3.22 To continue the quarterly electronic Banwell e-newsletter and improve volume of sign ups	Comms Officer	Ongoing	Comms Officer hrs	Volume of sign up has increased	
3.23 To produce 4 x insert for the Parish Mag each year.	Comms Officer	Ongoing	Comms Officer hrs	4 inserts in the Parish Mag are published	
3.24 To support a thriving Banwell Business community	Council Officers	0-1yr	No cost except officer time.	The creation and maintenance of a database of business contacts	
	All members of staff and councillors	0-1yr	No cost except officer time.	Annual Christmas Market for businesses	
	Comms Officer	0-1yr	Comms Officer hrs	Continuation of Buy in Banwell Campaign	
	Comms Officer	0-2yrs	Comms Officer hrs	Improved access to support and training	
3.25 Identify new opportunities for community engagement	Comms Officer	1-2yrs	Comms Officer hrs	Establishment of a Youth Forum	

Strategic Action Plan

3.26 Improve the accessibility, relevance, ease of use and immediacy of our communication channels, including social media	Comms Officer	0-1yr	Comms Officer hrs	Social media has a variety of content, including text, images, videos, infographics with interactive content.
--	---------------	-------	-------------------	---

3.3 Involving our community

3.31 Work with NSC & the Wolvershill Developers to create a Wolvershill Master Plan.	Wolvershill Development Liaison Group & WG, Full Council & Clerk Wolvershill	0-2yrs	No cost except officer time.	The Creation of a Wolvershill Development Master Plan.
--	--	--------	------------------------------	--

	Wolvershill Development Liaison Group & WG, Full Council & Clerk	0-3yrs	No cost except officer time.	The Creation of a NSC Wolvershill SPD
--	--	--------	------------------------------	---------------------------------------

3.32 Increase involvement of the community in Parish Council activities,	All members of staff and councillors	1-3yr	Possible budget implications	A large Community event is run annually.
--	--------------------------------------	-------	------------------------------	--

	Comms Officer	1-2yrs	Comms Officer hrs	Contribution to the Community Award is chosen from suggestions from residents.
--	---------------	--------	-------------------	--

3.33 To review the creation of neighbourhood plan after local plan adoption.	Clerk & Full Council	3-5yrs	No cost except officer time.	A decision is taken by the PC as to whether there should be a neighbourhood plan.
--	----------------------	--------	------------------------------	---

Aim 4 - Climate Emergency

The Parish Council has declared a climate emergency. It will operate and promote positive measures impacting the environment while reducing and eliminating

Ambition	Council Committee / Officer	Timescale	Implications	Success would be	Progress at 31/04/2024
4.1 Act sustainably including adopting a reduce, reuse, recycle strategy.					
4.11 Promote and provide opportunities for the reduction of waste and increase of recycling	Environmental WG, Clerk & Full Council	1yr	No cost except officer time.	A paperless' office	
	Clerk & Full Council	0-1yr	Possible budget implications	Upgrading litter bins to recycling bins, monthly litter picks linked with spring / summer clean, teracycle and recycling bins for community events.	
	Environmental WG, Clerk & Full Council	1-2yrs	Possible budget implications	Community composting	
	Environmental WG, Clerk & Full Council	0-2yrs	Possible budget implications	Produce sharing table	
	Environmental WG, Clerk & Full Council Wolvershill	1-3yrs	Possible budget implications	Plastic Free Banwell	
4.12 New / increased allotment provision in the new Wolvershill development.	Development Liaison Group & WG, Full Council & Clerk	4-5yrs	Possible budget implications	Increased allotment capacity	
4.13 Raise environmental awareness amongst employees and the community	Comms Officer	0-1yr	Comms Officer hrs	Monthly environmental comms which goes out across all social media platforms. Dedicated webpage & space in enewsletter.	
4.14 Review & reduce energy costs and associated emissions	Clerk & Full Council	0-1yr	Budgeted	Installation of solar panels for YCC & Scout building.	

Strategic Action Plan

4.15 Carbon reduction	Cllr Arlidge & Voller	0-1yr	Possible budget implications	A report on the viability of a Community Energy Scheme.
	Environmental WG & Clerk	2-4yrs	Officer time	bulk purchase scheme in place.
	Environmental WG & Clerk	2-4yrs	Officer time	lift-sharing schemes in place
	NSC Bypass Team	2-3yrs	Possible budget implications	EV Charging Points exist in the Parish

4.2 Protect and enhance wildlife and the environment and promote biodiversity.

4.21 Protect green spaces and promote and instigate environmental enhancement schemes	Environmental WG, Clerk & Full Council	1yr	Officer time	Creation of tree policy and environmental management plan
	Environmental WG & Clerk	1-3yrs	Possible budget implications	Creation of Hedgehog highways
4.22 Environmental communications relating to wildlife and biodiversity.	Comms Officer	0-1yr	Comms Officer hrs	Monthly environmental comms which goes out across all social media platforms. Dedicated webpage & space in enewsletter.
4.23 To investigate ways of enhancing the quarry by improving biodiversity	Environmental WG, Clerk & Full Council	2-4yrs	Possible budget implications	Increase of 30% of biodiversity at the quarry
4.24 To investigate the creation of additional habitats	Environmental WG, Clerk & Full Council	3-5yrs	Possible budget implications	Creation of a Community Orchard
	Environmental WG, Clerk & Full Council	0-3yrs	Possible budget implications	Creation of a Wildflower Area

4.3 Environment and the decision-making process

4.31 To work with North Somerset's Local Plan team to make it as green as possible.	Full Council, all committees & working groups	2-5yrs	No financial implication	Creation of active travel routes in and around Banwell.
---	---	--------	--------------------------	---

Strategic Action Plan

4.32 Ensuring money is invested wisely by researching the eco status of banks used / use of green utilities.	Full Council, all committee & working groups	0-2yrs	No financial implication	Creation of a strategic green gap between the Bypass and Banwell Village.
4.33 Research funding possibilities for climate projects.	Clerk & Full Council	0-1yr	Possible budget implications	All money is invested sustainably and all utilities are from providers offering green energy.
4.34 To create a “Sustainable Banwell” Facebook page.	Environmental WG, Clerk & Full Council	0-2yrs	No cost except officer time.	A list of possible climate projects exists and grant funding opportunities are checked monthly
4.35 To continue climate communications plan and regularly update with latest news and advice for residents.	Comms Officer	0-1yr	Comms Officer hrs	Monthly environmental comms which goes out across all social media platforms. Dedicated webpage & space in enewsletter.
4.36 Compile and maintain an Environmental Policy Statement.	Comms Officer	0-1yr	Comms Officer hrs	Monthly environmental comms which goes out across all social media platforms. Dedicated webpage & space in enewsletter.
4.37 Planning Committee to consider green measures in all recommendations when supporting a planning application.	Environmental WG, Clerk & Full Council	1yr	No cost except officer time.	Updated Sustainability and Biodiversity Policy
	Planning Committee & Clerk	0-1yr	No cost except officer time.	Every planning application is looked at with green measures considered and recommended.